

Minutes

PACRC Board

08/19/15

Present: Kristol McKie, Dennyce Korb, Ken Ketel, Ross McKie, Mike Gould, Anna Huntington, Darla Drew Lerdal, Jeff Nelsen. Also present Nick Johnson.

Absent: Brad Berens, Pat Goetzinger, Jason Reuter

Meeting called to order at 7:36 a.m. by President Kristol McKie

R. McKie presented the proposed budget. Darla discussed the status of the City grant request. There was a discussion regarding the pros and cons of the arts being considered under the umbrella of a City department so that there was an advocate for the arts on the inside. Huntington moved, Nelsen seconded that the proposed budget be approved. Motion carried.

R. McKie suggested tabling the July financial report because all of the Blue Moon fundraiser financials have not been finalized.

A report on Blue Moon was presented by Johnson and R. McKie. A tentative date of July 22 was suggested for a similar event next year.

K. McKie updated the Take-Your-Seat campaign. Only one seat has been sold. There is a lot of work to do.

The Olate Dogs which was scheduled for this weekend has been postponed until November 28th due to logistical problems. Mary Poppins is opening September 25th. We are working on getting the Suspects to do a concert on Halloween in the Historic Theater as their trade for playing at the Blue Moon party.

The status of the Oscar Howe curriculum and when the paintings would be returned from the Journey was discussed. Johnson will also talk with Chance at Perfect Hanging Gallery about his offer to reframe the paintings. The First People's Spirit event was also discussed. This is an event which used to be held in Rapid City but was moved to Minneapolis some years ago. They would like to move the event back to Rapid City, but because of scheduling conflicts with the Historic Theater this year they were not able to do that this year. The date is tentatively on the schedule for next year but can't be finalized until the CMO's submit their requests in December.

K. McKie reported there had been no progress on the Donor Board.

Johnson and R. McKie will be sitting down with Jean, the accountant for the PACRC to discuss getting things in order for taxes.

Regarding PACRC budgeted productions, Johnson is trying to get routing of children's productions. He would like to get a marketing subcommittee put together. Gould and Korb volunteered to assist with that. Lerdal agreed to be a consultant on that committee.

K. McKie asked about the video piece that Johnson had used in his presentation to the City Council and whether we could get that put out as a PSA prior to the start of the theater and symphony seasons.

Johnson discussed the fundraising committee for the PACRC. The mailing campaign for Take-Your-Seat was not successful. They are hoping to have the video fine-tuned. Huntington, Ketel, R. McKie and Reuter are on that committee.

In new business, Johnson discussed replacing Eileen as Head House Manager. Jeff Smith is working on getting a new job description put together for that and for a Concessions Manager. There will be two managers on duty for every event. K. McKie reported that people who were volunteering at the Chappelle event were confused as they were receiving conflicting information from different people and they suggested that written instructions would be helpful.

Regarding the Foundation, Goetzingler feels he needs to meet with the arts groups again because he feels there is some confusion. Gould will encourage him to make that a priority.

Nelsen moved, Huntington seconded that the meeting be adjourned. Meeting was adjourned at 8:50 a.m.

Respectfully submitted,

Dennyce Korb, Secretary/BHCT representative