

Minutes

PACRC Board

04/18/16

Present: Dennyce Korb, Ross McKie, Darla Drew Lerdal, Anna Huntington, Jeff Nelsen, Brad Berens. Also present Nick Johnson.

Absent: Kristol McKie, Mike Gould, Ken Ketel, Patrick Goetzinger

Meeting called to order at 7:35 a.m. by Treasurer Ross McKie.

Berens moved approval of the March minutes, Lerdal seconded. Motion carried.

R. McKie reported on the financials. Take-a-seat still needs to sell 16 seats before June 30th to meet our goal. The Board will be doing a calling campaign on May 12th at 6:30 at Granite Automotive, 2454 East Mall Drive. Approval has been given to spend \$22,000 on an LCD projector, and \$1500-\$2000 for a portable sound system. A lot of renters use projection to present Power Point type informational slides, and also video is used often. Traveling film festivals are another possible use, possibly Met Opera Live. It opens up several new possibilities for events. There will probably be a surcharge for using this type of projection. Our business contributions are down this year, individual contributions are up. The city grant is off \$18,000 from what we budgeted (budgeted \$26,000, only getting \$8,000). We have a net loss for the year of \$17,900. Nelsen moved approval of the financial report, Huntington seconded. Motion carried.

Johnson gave his Executive Director's report. We did pick up one performance of the Chamber Music Festival of the Black Hills in July in the studio theater. Those are normally held at the Dahl, but it's the same weekend as the Christian rock festival at Memorial Park and the sound from that event interferes with the concert at the Dahl. Flutter Productions will also be doing performances at the PAC in July. A Services Survey has been put together by a small committee from this board and all board members are asked to take that survey.

At this point Nelsen left the meeting.

Johnson reported on the potential benefit concert. Alex Massa, former Rapid City resident, has a successful band in New Orleans. They are coming up to do a concert during Rally week, and have agreed to do a benefit concert at the PAC which will be MC'd by another New Orleans personality called Dump Truck.

R. McKie reported on the Green Acres pop-up party. Everyone who sponsored last year have agreed to sponsor again this year. Some have increased their sponsorship from last year, and there are ten new sponsors. Ross will be working with either Smith's Liquors or Canyon Lake Liquors to see if they will offer us a discount on the cases of wine we will be purchasing equal to at least a \$2,500 sponsorship. Ross is also working with some different people to offer some "experiences" for live auction.

Huntington discussed the Board Development Committee process. We have been given permission to expand the board. So far R. McKie has agreed to fulfill the remaining 1-year of Jason Reuter's term, Steve Flannery will be coming on board, D. Korb has agreed to become an at-large board member. We can hold at this number or add one more new member. Nelsen will be going off the school board this year and has expressed interest in continuing as an at-large board member. Some other possibilities were also discussed.

Lerdal reported that she will be up for re-election this year. If she does not win her election, there will be a new board member in her seat. There will definitely be a new board member appointed from the school board since Jeff Nelsen is going off the school board.

There was a discussion regarding trying to get more events at the PAC and how that might be accomplished.

The meeting was adjourned at 8:53 a.m.

Respectfully submitted,

Dennyce Korb, PAC Board Secretary/BHCT Board Liaison