

Minutes

PACRC Board

1/18/17

Present: Kristol McKie, Lisa Modrick, Dennyce Korb, Mike Gould, Angie McKie, Ken Ketel, Ross McKie, Anna Huntington, Patrick Goetzinger, Katharine Thomas. Also present Nick Johnson, David L'Esperance.

Absent: Holly Godber, Steve Flanery, Brad Berens, Lori Simons

Meeting called to order at 7:35 a.m. by President Kristol McKie.

There was one correction to the December minutes, the spelling of Denae's name. R. McKie moved approval of the corrected December minutes, Huntington seconded. Motion carried.

R. McKie gave the financial report. December was a good month, however we are still behind a little bit for the year. Need to continue to work on business contributions, individual contributions and the Take-Your-Seat campaign. The ad campaign we ran probably was not successful. It cost \$5,000 and it's difficult to say if there were any seats sold off that.

K. McKie reported that nine seats were sold as a result of our "ask letter" in December as opposed to none being sold last year from the "ask letter." We are at \$8,500 for the year, our goal is \$13,200. Goetzinger moved approval of the financials, Huntington seconded. Motion carried.

Johnson gave the Executive Director's report. The first event in the Saturday Family Series is next Saturday, January 28th. That event is Soul Street Dance. Nearly 300 free tickets are being distributed through the school district and other organizations that help kids in Rapid City. Flyers have been sent to the dance studios and a number of other groups. We are hoping to have 30-50 students attend the workshop that Soul Street will be putting on. We have \$16,000 in sponsorships. There is a \$4,000 request outstanding to the South Dakota Community Foundation.

The end of the year fundraising letter brought in \$3,305 to date as well as a \$2,500 donation to the Donor's Circle and the nine seats that were sold. Cost of the letter was perhaps \$1,200.

Johnson reported that the Joint Management Committee met. It has been decided that the JMC will be the committee that will review and approve the employee manual that is being put together.

Johnson reported that BHSO has a good plan put in place to purchase some chairs and some other things toward payment of their pledge to the PAC. No response has been received from Black Hills Showcase so Johnson and K. McKie will schedule a meeting with them.

The Endowment Committee has met twice. Goal is to have printed materials by the end of March. Dan Satterfield will be doing the layout/design.

We still need a chairperson for the Development Committee.

The pop-up party committee has met. The date is July 21, 2017. Theme is "Summer of Love." Items for auction are being identified and if anyone has ideas for "experiences" that can be auctioned, please pass those on to one of the committee members.

There has been no activity from the Survey Committee.

Ketel gave an update on BHSO. The early December concert and New Year's Eve concerts sold out. BHSO does a 4th grade concert where all the 4th graders in the city are invited to the Civic Center for a formal concert.

At 8:20 a.m. Katharine Thomas joined the meeting.

Ketel said that they are discussing whether to go to a matinee for their December concerts or move those to the Civic Center. There also is an issue with the fact that they cannot get 60 musicians on this stage, and if they want to add a chorus of any size there simply isn't room on the stage.

K. McKie reported that this Thursday, Friday, and Saturday is BHCT's annual dinner theater fundraiser.

David L'Esperance reported that the Shrine of Democracy Chorus will be performing as a part of the American Choral Directors' Assn. concert at the Cathedral, and also reported on the singing Valentines they will be doing. The information will be on the Shrine of Democracy website (www.shrineofdemocracy.org). They are delighted to be a CMO. Their annual show is the Saturday before Mother's Day.

A. McKie is working on the box office naming. A presentation will need to be done for the facilities' committee.

Modrick discussed the pageants that were held in the Historic Theater over the weekend. There were tremendous complaints about the sound.

The stage floor was discussed. It needs to be repaired or replaced. R. McKie requested that we have a proposal to discuss regarding the floor by next meeting.

The outside stairs between the 3rd floor and the next level down were discussed. This is a Facilities issue. R. McKie suggested this be made part of an ask every year as it is a matter of safety. Gould will discuss it with Kumar. K. McKie asked whether Jeff Nelsen's department could perhaps be included to develop a way to make this a student project.

R. McKie moved adjournment, A. McKie seconded. Meeting adjourned at 8:52 a.m.

Respectfully submitted,

Dennyce Korb, Secretary