

Minutes

PACRC Board

03/16/16

Present: Kristol McKie, Dennyce Korb, Ross McKie, Mike Gould, Darla Drew Lerdal, Ken Ketel, Anna Huntington, Jeff Nelsen, Brad Berens. Also present Nick Johnson.

Absent: Patrick Goetzinger

Meeting called to order at 7:35 a.m. by President Kristol McKie.

President K. McKie announced that Jason Reuter has resigned. We will not be filling his position until July, and that appointment will be for one year.

R. McKie moved approval of the February meeting, Gould seconded. Motion carried.

R. McKie presented the financial statements. Additional funds need to be raised between now and the end of June.

There was a discussion regarding co-promotion of events with artists. Nick will be exploring doing more of this in the future.

K. McKie stated we need to sell 16 more seats in the Take-A-Seat campaign before the end of June.

Nelsen moved approval of the financial report, Gould seconded. Motion carried.

Johnson gave the Executive Director's report. He talked about the Young Americans event that brought 250 kids in over two days to learn about performing. They are interested in doing a summer event in 2017. R. McKie inquired about videoing and photographing every event for archival purposes that could be used for promotional purposes. Johnson said that Flutter Productions will be bringing their production to the PAC this summer. The new owner of Rushmore Media has assured Johnson he will keep our venue in mind for concerts. Johnson has also spoken with Rod Woodruff at the Buffalo Chip, and has attempted to contact Charlie Abourezk who apparently does some promotion.

Johnson presented the Weather Cancellation Policy. R. McKie moved approval, Nelsen seconded. Motion carried.

K. McKie reported on the Executive Director's review process. That is ongoing, Nick's response has been submitted, and the Joint Management Committee will be setting a meeting.

K. McKie presented the draft of the Services Survey. This survey is meant for officers, board members, and staff members of our CMO's, and each CMO will be asked to select 10 of their performers (or their parents in the case of the Children's Chorus). The goal is to have this completed by May 1.

The pop-up party committee has been meeting monthly. R. McKie is preparing to seek various sponsors. We are still looking for an overall sponsor for the event, either a \$5,000 sponsor or two \$2,500 sponsors. The next pop-up committee meeting is April 4th.

Regarding the endowment fund, Gould stated he believes we will be going with the investment allocation as recommended in the draft Investment Policy. K. McKie asked that we try to approve that Investment Policy at the next meeting.

Johnson presented a fundraising plan for fiscal years 2016 and 2017. K. McKie suggested that in the curtain speech more specific information be given that the campaign needs to sell 16 seats between now and the end of June rather than just the general information about the program. A calling campaign for the Board is set for May 12 at 6:30 p.m. There was a lengthy discussion regarding how we can most effectively raise funds and build our endowment.

K. McKie and Johnson met with Mayor Allender. He has agreed to reappoint Anna Huntington to our Board for another term. Selecting an appointee to fill Jason Reuter's terms was discussed with the Mayor. MOU and Bylaws changes were discussed that would make the size of the Board not less than 7, not more than 14.

K. McKie requested that we look at the Bylaw regarding attendance policy. At this point it states you may not have more than 3 unexcused absences in a row. R. McKie suggested the expectation that a board member should make 8 out of 12 meetings. Huntington added that perhaps at the point that a Board Member misses a quarter of the meetings, the Executive Board will review the Board Member's engagement with the Board, contributions to the Board, reasons for missing meetings, etc. Huntington suggested sending a certificate of some sort of Reuter thanking him for his service.

K. McKie stated that she and Johnson had discussed funding requests for the Mayor's budget. The figure that was presented was \$36,000 to cover the custodial costs. Mayor Allender did not seem to think that was out of line. It's easily identifiable as maintenance costs.

The Board Development Committee consisting of R. McKie, Huntington, and M. Gould, will need to meet to make suggestions as to new Board members.

Board members and Johnson met with the John T. Vucurevich Foundation. This was a general "check up" and to tell them about the endowment we have started. Since we will no longer be an active grant participant, we can seek new opportunities for grants. The program they would be most interested in would be a program involving Rapid City High School. They are also interested in a possible program that involves Western Dakota Tech and giving credit for things like a stage craft program.

Nelsen moved the meeting be adjourned, Berens seconded. Meeting adjourned at 9:10 a.m.

Respectfully submitted,

Dennyce Korb, PAC Board Secretary/BHCT Rep