

**PACRC
BOD Meeting
May 18, 2016
Minutes**

Present: Darla Drew Lerdal, Nick Johnson, Kristol McKie, Ken Ketel, Ross McKie, Mike Gould, Anna Huntington, Jeff Olsen

Absent: Dennyce Korb, Brad Berens, Patrick Goetzinger

Meeting called to order 7:35

April 18, 2016 minutes: Correction Chamber Music Festival of the Black Hills (not BH Chamber Music) is summer rental (it is a project of Orlando Players). Ross moves to approve, Darla seconds. *Minutes approved.*

Financial Report: Ross

- We need to raise \$20,000 to meet annual goal. Take a Seat calling campaign underway with two-week deadline. Board members encouraged to participate. Also promoting Green Acres party through the campaign.
- Projector expense will show on balance sheet next month.
- Cash position is fine, but cash flow is not.
- Ross is getting great response from Green Acres sponsors. Meeting with Boyds Liquors this week. Projecting potential \$40K from sponsors.

Mike moves to approve, Jeff seconds. *April financial report approved.*

Executive Director's report: Nick

- Nick will provide monthly facility usage and impact report to board.
- New local clients are renting the facility.
- We are up for number of events this year over last year. More use days with even or positive number of tickets sales. Nick is preparing an annual usage statistics report for the Mayor in June in preparation for budget request.
- Darla suggests that we ask to be informed about all of the budget process/meetings so we can be present to make our case for funding. Suggests the request should be for "physical maintenance". (This is fixing and replacing: Chairs, balcony seats, capital improvements.) Also campaigning with Council members ahead of time.
- Jeff- school board and superintendent are turning over this year. We should invite them to tour the facility and to be part of Green Acres. Nick will reach out and coordinate gatherings with board members and invite them to hold school board meeting at PACRC. Should be June or August.
- Chamber Mixers: Nick, Chamber has asked about doing Rushmore Honors but there is a conflict with Parent/Teacher conferences at the school. Board members will follow up with school district for flexibility.
- Staff search. Two tech staff are leaving. Technical Director's position has been restructured for focus on BHCT. New PACRC position, Production Manager,

working with clients on all light and sound needs and overseeing the coordination of details and staff for all PACRC rentals. Positions will be approx. \$30,000 each. Need to be able to work with students. Ads for positions are live and Nick has received several apps.

- Historic Theatre sound system issues. Theatre has structural sound issues. Nick is working to resolve problems with Haggerty's and looking for a professional consultant with experience in this realm. Board: This is a top priority. Kristol: there is a lighting "black spot" that also needs to be resolved.
- Take the survey!!!
- Pop up party meeting this Friday.
- Benefit concert with Fat Ballerinas is on for August.
- We need to clarify and formalize storage space agreement with school.
- Get on Facilities Committee meetings notice/agenda email list.

Board Development/Elections:

- Jeff is willing to sit as a nonvoting PACRC board member for a year. Kristol, we need his connection to the district and his knowledge to develop curriculum. We could then invite him to join in the following year.
- Angie McKie for 2-year term, Steve Flannery for 3-year term, Dennyce Korb for 3-year term, Ross is filling Jason's remaining year.

Endowment Committee:

We need to set up a meeting for June and get the ball rolling again.