

Minutes

PACRC Board

12/21/16

Present: Kristol McKie, Lisa Modrick, Dennyce Korb, Mike Gould, Brad Berens, Ross McKie, Steve Flanery, Anna Huntington, Katharine Thomas, Patrick Goetzinger. Also present Nick Johnson, David L'Esperance, Lori Simons.

Absent: Holly Godber, Angie McKie, Ken Ketel

Meeting called to order at 7:35 a.m. by President Kristol McKie.

Guests Lori Simons and David L'Esperance were introduced.

Flanery moved the approval of the November minutes. Modrick seconded. Motion carried.

R. McKie presented the financials. There was a discussion regarding the shortfall in the Take Your Seat campaign. Revenue generally is down. Outstanding capital campaign pledges were reviewed. CMO's who are in arrears on their pledges were notified that they needed to come up with a plan by the end of the year to pay their pledges. BHSO has agreed to purchase chairs which will then be the property of the Performing Arts Center. Black Hills Showcase has not responded, so as per agreement of the Board they will no longer be a CMO if this is not forthcoming by 12/31. They will have to pay the non-CMO rental rates and will have to give up some of their storage space. Huntington moved acceptance of the financials, Gould seconded. Motion carried.

Johnson gave the Executive Director's report. The facility was very busy during November and December, including four sold-out performances of the Velveteen Rabbit by BHCT's Cherry Street Players and a concert by Tonic-Sol-Fa which had attendance of over 600. Tonic-Sol-Fa has already booked for next year. Johnson also presented a draft of the PAC-RC Employee Handbook. A social media policy still needs to be drafted. Johnson would like input/approval from the Board on holidays, vacation leave, and sick leave. R. McKie suggested considering PTO rather than the traditional holiday/vacation/sick leave model.

K. McKie reported we now have \$8,000.00 toward the Children's Series with \$14,000 in grant requests and sponsorship requests still outstanding. Our goal was to get \$20,000.00 in funding.

Responses are coming in to the annual funding request letter.

Our technical employees have been working with student interns from Central High School and a program is being developed that we hope will provide school credit for students participating eventually. Lori Simons recommended Johnson contact the Director of Strategic Partnerships and College and Career Readiness, Melissa Miller Kincart, regarding this program.

Endowment committee has not had any activity but will be ramping up in January.

A location has been selected for the pop-up party, and it will take place July 21st. A planning meeting will be held the second week in January at which time a theme needs to be selected.

So far the donation box has not yielded any results, but we will continue to use it.

JMC met and made a decision to move the review process to coincide more with the end of our fiscal year. They will be meeting with Johnson on Jan. 5.

Regarding the patron survey, Johnson has asked Danae to see what kind of report she can pull up.

Regarding box office naming, Berens needs a presentation for the Facilities Committee.

K. McKie requested that Board members come up with three goals to be accomplished in the first quarter of the year. The Board agreed that getting the endowment fund is as their top priority.

Huntington mentioned that the SD Arts Council has a \$30,000 2-year grant she would like to see us apply for. Flanery asked if we have checked with the Larson Family Foundation in Brookings. Huntington would like to see us ramp up our grant requests.

K. McKie feels that getting the materials put together for the Donor's Circle is the third priority.

Flanery moved, Huntington seconded, that the meeting be adjourned. Motion carried. Meeting adjourned at 8:55 a.m.

Respectfully submitted,

Dennyce Korb