

Minutes

PACRC Board

05/24/17

Present: Kristol McKie, Dennyce Korb, Ross McKie, Patrick Goetzinger, Steve Flanery, Katharine Thomas, Lisa Modrick, Angie McKie, Anna Huntington, Mike Gould, Holly Godber, Ken Ketel. Also present Nick Johnson, David L'Esperance

Absent: Steve Flannery, Brad Berens.

Meeting called to order at 7:35 a.m. by President Kristol McKie.

Minutes of April meeting were reviewed. R. McKie moved the minutes be approved, Gould seconded. Motion carried.

R. McKie reported on financials. Very little activity on the balance sheet this past month. P&L statement shows \$10,000 in contributions from Dr. Gwinn, Byron Lee and others. So we are up \$10,000 in individual contributions, but down \$10,000 in business contributions, so we are about even. We still have an opportunity to make budget, but we will need to come up with about \$13,000 in order to do so. Ross acknowledged that Nick Johnson has done a great job on keeping expenses down all year. Except for one event, we are basically even, but we have not made up for the one event that was a loss for us.

R. McKie reported that sponsorships for the pop-up party were down for some, up for others, and we have a few new sponsors. He also reported on the special live auction items. Ross suggested that next year we consider offering ticket sponsorships.

K. McKie reported we still need to sell 11 seats to make our goal on Take-Your-Seat. Kristol suggested we send out an e-mail asking for assistance to meet our budget in June.

Nick, R. McKie, and A. McKie will meet soon to draft a budget for next year. That draft will be presented at the June meeting to be approved at the July meeting.

Gould moved, A. McKie seconded approval of the financials. Motion carried.

Johnson presented the Executive Director's Report. First item was review of the Employee Handbook. R. McKie and an HR person have reviewed the handbook. R. McKie moved, Gould seconded approval of the handbook. Motion carried.

Johnson gave a final report on the Family Series. It basically broke even. We learned some things this year and hope to improve the success of the events next year. More advance planning, getting ahead of the fundraising, perhaps having the events closer together as the schedule and artist routing allow, perhaps working on cutting lodging costs and advertising costs, all would help make the events more

financially successful. The board agreed we should go forward planning for next year. This event adds value for our community, which is part of our mission.

Johnson met yesterday with the school district Facilities Committee. They discussed TedEx Rapid City which will be June 28th at the PAC. They discussed the stage floor refurbishing. Kumar from the RCAS Facilities Committee had no companies to recommend other than Derksen Flooring. Derksen has given us instructions as to how to do a temporary fix. The cost to tear out the pine floor and replace it with maple is prohibitive. R. McKie suggested giving Flooring America a call. A decision was made to go ahead with the quick fix for now. Nick will keep working on more permanent solutions. Events for the summer were reviewed. There are several events coming up this summer at the PAC.

No report from the endowment committee or the development committee. Next big push is the donor board and getting information out on the family series.

JMC has met quite a bit in the last two months. Everyone was given an opportunity to be a part of the review process. The committee has no idea who participated and who did not, but Kristol thanked those who did participate and suggested that those who did not make an effort to do so in the future. Godber and K. McKie will meet with Johnson and do some goal setting.

Johnson has asked Denae to set a meeting regarding the survey committee.

K. McKie reported on the Oscar Howe project. Kristol will be meeting with Kara about the art piece selections for the student cases and we should know by the end of the month what pieces have been selected.

Regarding annual calendar, K. McKie has finished a draft and she and Godber will be reviewing it with Johnson at their meeting tomorrow. The goal is to spread the work out a little better so that Johnson and the staff aren't being slammed at certain times. A draft will be presented to the board for review.

A. McKie and K. McKie have met regarding the Capital Campaign Donor Wall. They are making this a summer goal and hope to have it up by the time the season starts in the fall. Efforts are being made to collect on outstanding pledges.

Huntington reported on the Board Development committee. We have three possible spots to fill and would like to fill them all. We also need to be thinking about a process in terms of development of the executive committee. There was a discussion of possibly changing our meeting time. K. McKie will send out an e-mail survey to the board and asks that ALL board members participate in giving their opinion.

Ketel reports on the BHSO. They will finish their year in the black. They are working on a way to get their seats filled. They filled them for 3 concerts so they are working on how to fill them for the other two. Ketel mentioned that the Symphony was given a 9' grand piano about four years ago. It's being stored at the PAC and is not being used nearly enough. We need to have some piano concerts.

L'Esperance reported on the Shrine of Democracy show. It was very successful. He thanked Johnson and the PAC staff for all the support they were given, and Johnson complimented the chorus on their

production staff as well. Gould reported having a meeting with a representative of the Orlando Chamber association and they also complimented Johnson and his staff.

Godber reported that BHCT's season was a success and they are looking forward to another big year to celebrate their 50th season.

R. McKie reported on information he's been receiving from the Chamber regarding the Sioux Falls Chamber model of promoting one capital campaign per year. He feels this would be a really good thing for Rapid City.

R. McKie moved, Modrick seconded adjournment of the meeting. Meeting adjourned at 9:00 a.m.

Respectfully submitted,

Dennyce Korb, Secretary