

Minutes

PACRC Board

02/15/18

Present: Kristol McKie, Kumar Veluswamy, David L'Esperance, Steve Flanery, Vera Kowal, Anna Huntington, Mike Gould, Kristen Hollenbeck, Amy Policky, Malcom Chapman, Patrick Goetzinger. Also present Nick Johnson.

Absent: Holly Godber, Dennyce Korb, Lisa Modrick, Angie McKie.

Meeting was called to order by President K. McKie at 8:04 A.M.

M. Chapman moved, second S. Flanery seconded approval of the minutes from the January 2018 meeting. Motion carried.

Nick Johnson presented the financial report. He reported a balance sheet adjustment under Pledge Receivable because of accountings while preparing the 990. The write off in the amount of \$18,500 was from the BH Showcase resignation as a CMO for inability to fulfill the organizations Capital Campaign pledge. The balance sheet has reflected a surplus for the past 7 months. We are on target in most areas. The 990 is finished and ready for BOD approval. We have an extension until May. K. McKie pointed out fundraising is \$6 K behind on individual contributions. Nick responded that we have not activated a donor circle which was budgeted to reflect this payoff. D. L'Esperance pointed out the SOD was ahead of their payments to the CC. TYS is on track with 10 seats left to sell to meet budget. The financial statement was tabled for approval until treasurer A. McKie can review and recommend approval.

Johnson gave the Executive Directors report. He discussed attendance figures for the family series are good but that the program is a bit behind revenue. A workshop was done by the Street Beat at RCHS and was coordinated by a teacher who instructs computer graphics. Nick introduced the National Players touring company which is a cooperative effort with the RC Arts Council. The Arts Council has raised their half of the commitment, \$2,200 and the PACRC needs to raise the same amount with additional funding for the inhouse event. The Arts Council will support an event at the PACRC and the Arts Council will coordinate a day of residency in classrooms. We need sponsors at a minimum of \$250. The event will be April 11th or 12th. Malcom offered a potential donation of \$500 from the Optimists Club. Nick also discussed his work on the SDAC grant due March 1st. The ask is for \$18K a year for 2 years. Nick also is writing this grant for BHCT. Nick also attended a meeting regarding drawings for a vision fund application when funds are released. The PACRC is exploring an ask for parking and storage.

Committee Reports:

The Endowment committee had no report. They will meet again in March. The Development committee also had no report. It was discussed that a TYS letter should be looked at for May for end of the fiscal push for funding. The Pop-Up committee will be meeting this afternoon. The Family Series attendance was up with more than 50% of Comp tickets used. A. Policky suggested investigating using

the school PTA/PTO system to sell tickets at the school. The Elks theater does this. Amy will connect Nick with the proper RCAS person.

CMO updates:

BHCT – reported the progress of the shows Love Letters and Rabbit Hole. Performances were great, but Rabbit Hole had low attendance. Gypsy is coming up in March and the Laramie Project in April. K. Hollenbeck reported on the BHSO/Concert Association Cliburn Piano Recital. The concert was wonderful but experienced low attendance of 250 people

Strategic Planning was discussed as M Chapman had another commitment. It was decided that April would be the best month with a half day or one or two evening agenda. Board members shared their conflict dates and K. McKie agreed to send out the previous strategic planning reports as well as a date availability request. Previous strategic planning had been conducted but were not a strict format with tracking of goals. K. Hollenbeck suggested we look at mission/vision/values/goals. K. McKie agreed and also suggested a review of bylaws and board structure.

SODS – D. L-Esperance reported the success of their annual Valentine fundraiser and outlined the upcoming concert on May 12th and the chorus preparation. He pointed out that there is a conflict of dates on April 12th, the proposed donor event with the National Players.

Under Old Business M. Gould outlines the progress of the MOU agreement renewal with the RCAS. The proposed MOU will be for 10 years and will be presented at the Facilities Committee for the RCAS on February 27th. K. Veluswamy and N. Johnson will be in attendance. If this MOU draft is approved the Facilities Committee it will be sent on to the RCAS District Board of Education. K. McKie addressed the BOD Development. We will need to fill two at large vacancies at the end of June, P. Goetzinger and M. Gould seats. We will be looking for 1-2 new board members. A list was sent to board members to review and add to with their suggestions. These should be sent to N. Johnson as a clearinghouse prior to the Board Development meeting.

Under new business the National Players were listed but discussed under the ED report. A. Policky asked which age group was targeted for classes. N. Johnson replied Middle school students and she pointed out standardized testing was during the month of April and would need to be worked around. High School teachers were not as interested in these classes as they are in the middle of HS spring productions. K. Veluswamy discussed the Vo Tech building structural issues. The building will need to be cordoned off and issues addressed. He suggested that unneeded items in storage be disposed of and that the vision fund request for storage was needed for the future. N. Johnson pointed out stored items were moved to J. Nelson's room in January.

Further discussion on vision funds request included Nick reporting that Ron Reed was working with Architectural Inc. on pro-bono basis for the parking and building. K. Veluswamy pointed out that drawings should be available through Renner Associates for the parking lot. Nick stated that the Architecture firm initial version was grandiose and needed to be parred down. K. McKie explained to the balance of the board members that initial concept drawings and an estimated cost breakdown

needed to be available to request vision funding. K. Hollenbeck added that the new city of Rapid City development person had attended a meeting and discussed the plan to develop a cultural corridor between the Civic Center and the PACRC/RCHS. Adding an artistic element to the vision fund request might be an idea to make it more appealing to the request process.

P. Goetzinger moved, K. Veluswamy seconded that the meeting be adjourned. Meeting adjourned at 9:25 a.m.

Respectfully submitted,

Anna Huntington, Secretary pro-tem