

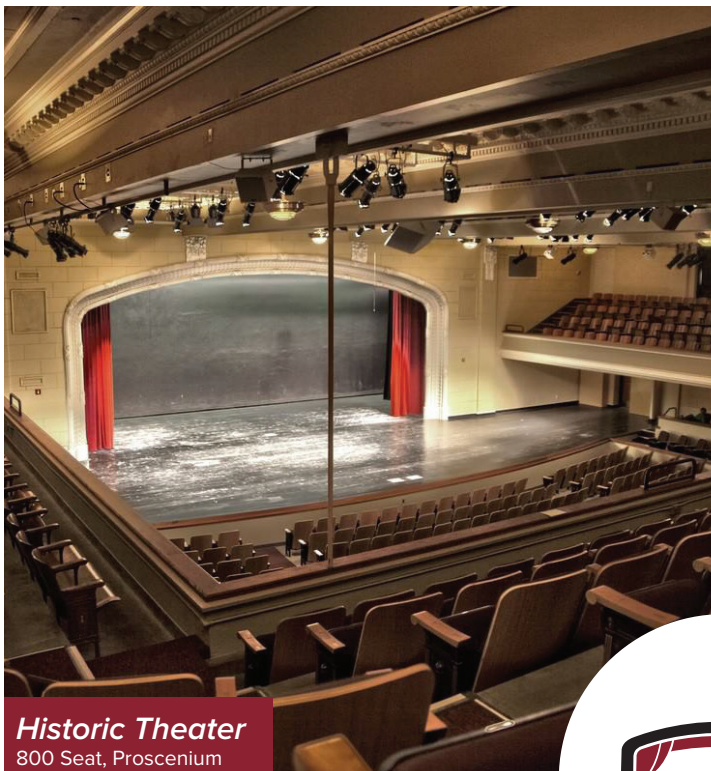
YOUR HOME FOR PERFORMING ARTS IN RAPID CITY



# Rental *Guide*







**Historic Theater**  
800 Seat, Proscenium

*Rental Inquiries*  
(605) 394-6191

*Daytime Box Office*  
(605) 394-1786

*Physical Address*  
601 Columbus St.  
Rapid City, SD 57701

*Mailing Address*  
PO Box 5515  
Rapid City, SD 57702

*Visit Us Online at*  
[performingartsrc.org](http://performingartsrc.org)

*E-Mail Us at*  
[info@performingartsrc.org](mailto:info@performingartsrc.org)



The Performing Arts Center of Rapid City (PACRC) is comprised of two performance spaces— the **Historic Theater** and the **Studio Theater**, along with numerous rehearsal spaces, reception areas, dressing rooms, and storage areas. We welcome organizations to utilize our facility and are therefore committed to doing everything we can to accommodate your particular needs.



**Studio Theater**  
175 Seat, Black-Box





WORLD VISION PRESENTS



JASON GRAY



UNSPOKEN



LINDSAY McCAUL

WITH EVERY ACT UP *Love Fest*

& INTRODUCING CARROLLTON

THURSDAY  
NOVEMBER 6TH, 2014

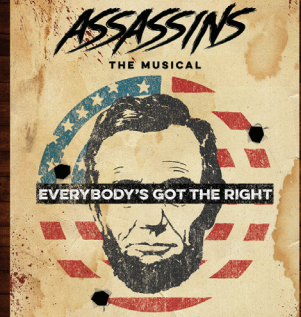
Showtime 7pm doors open at 6pm  
Performing Arts Center of Rapid City

**TICKETS**  
General Admission  
\$22 in advance, \$25 at the door  
VIP with Meet & Greet  
\$45 in advance, NOT available at the door

**TICKET OUTLETS**  
Alternative Fuel Squared  
Radio Station Office  
Online at [kdd.com](http://kdd.com), [mmp.com](http://mmp.com) and  
[grrrreport.com](http://grrrreport.com)  
Contact: 605.394.1822



HAPALOA PRODUCTIONS PRESENTS



**ASSASSINS**  
THE MUSICAL

EVERYBODY'S GOT THE RIGHT

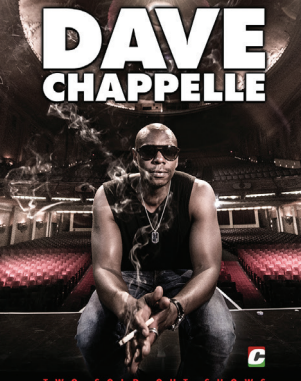
MUSIC & LYRICS BY STEPHEN SONDHEIM  
BOOK BY JOHN WEIDMAN  
BASED ON AN IDEA BY CHARLIE OLNEY, JR.

7:30PM JULY 25-26 & AUGUST 1-2  
2:00PM JULY 27 & AUGUST 3, 2014

HAPALOA PRODUCTIONS

IN THE STUDIO THEATRE  
AT THE PERFORMING ARTS  
CENTER OF RAPID CITY

605.394.1786 | [PERFORMINGARTSRC.ORG](http://PERFORMINGARTSRC.ORG) | TICKETS \$20



**DAVE CHAPPELLE**

TWO SOLD OUT SHOWS  
FRIDAY, JUNE 19, 2015 @ 7:00PM & 9:30PM  
HISTORIC THEATRE  
PERFORMING ARTS CENTER OF RAPID CITY

LIVE NATION



**JACK WHITE**

ACOUSTIC CONCERT

FRIDAY, APRIL 24, 2015


THIS SPECIAL ACOUSTIC CONCERT IS PROUDLY HOSTED BY PERFORMING ARTS CENTER OF RAPID CITY

DOORS: 7PM SHOW: 8:30PM TICKETS: \$3 CASH ONLY

TICKETS SOLD AT ERNIE NOVEMBER'S  
AT 1315 W MAIN ST, RAPID CITY, SOUTH DAKOTA

**TONIC SÖL FA**

SUNDAY, NOVEMBER 29, 7:00PM  
PERFORMING ARTS CENTER RAPID CITY  
THE NEW CHAPTER IS HERE




**OlateDogs™**

Winners of AMERICA'S GOT TALENT

BRING THE KIDS! ALL AGES SHOW



RESCUE TOUR

SATURDAY NOVEMBER 28  
THE HISTORIC THEATRE

PERFORMING ARTS CENTER OF RAPID CITY

YOU ARE INVITED TO A NIGHT OF

Inspiration,  
Determination  
& Motivation!

WITH  
HOLLY HOFFMAN




CBS' SURVIVOR  
NICARAGUA FINALIST

NOVEMBER 3, 7:00PM  
PERFORMING ARTS CENTER

EVENT PROCEEDS BENEFIT  
*Passages*  
HUMANITARIAN FOUNDATION  
[WWW.PASSAGESLIVING.COM](http://WWW.PASSAGESLIVING.COM)

THANK YOU TO OUR SPONSORS WHO MADE THIS EVENT POSSIBLE  
AND TO ALLOW ALL PROCEEDS TO GO DIRECTLY TO PASSAGES

With a central location, affordable rental rates and recognition within the community, the Performing Arts Center of Rapid City is the ideal entertainment facility, offering a variety of events for all ages, such as:

Concerts  
Theatre Productions  
Comedian Acts  
Dance Recitals  
Private Parties  
School Functions  
Non-Profit Events  
Business Meetings  
Presentations



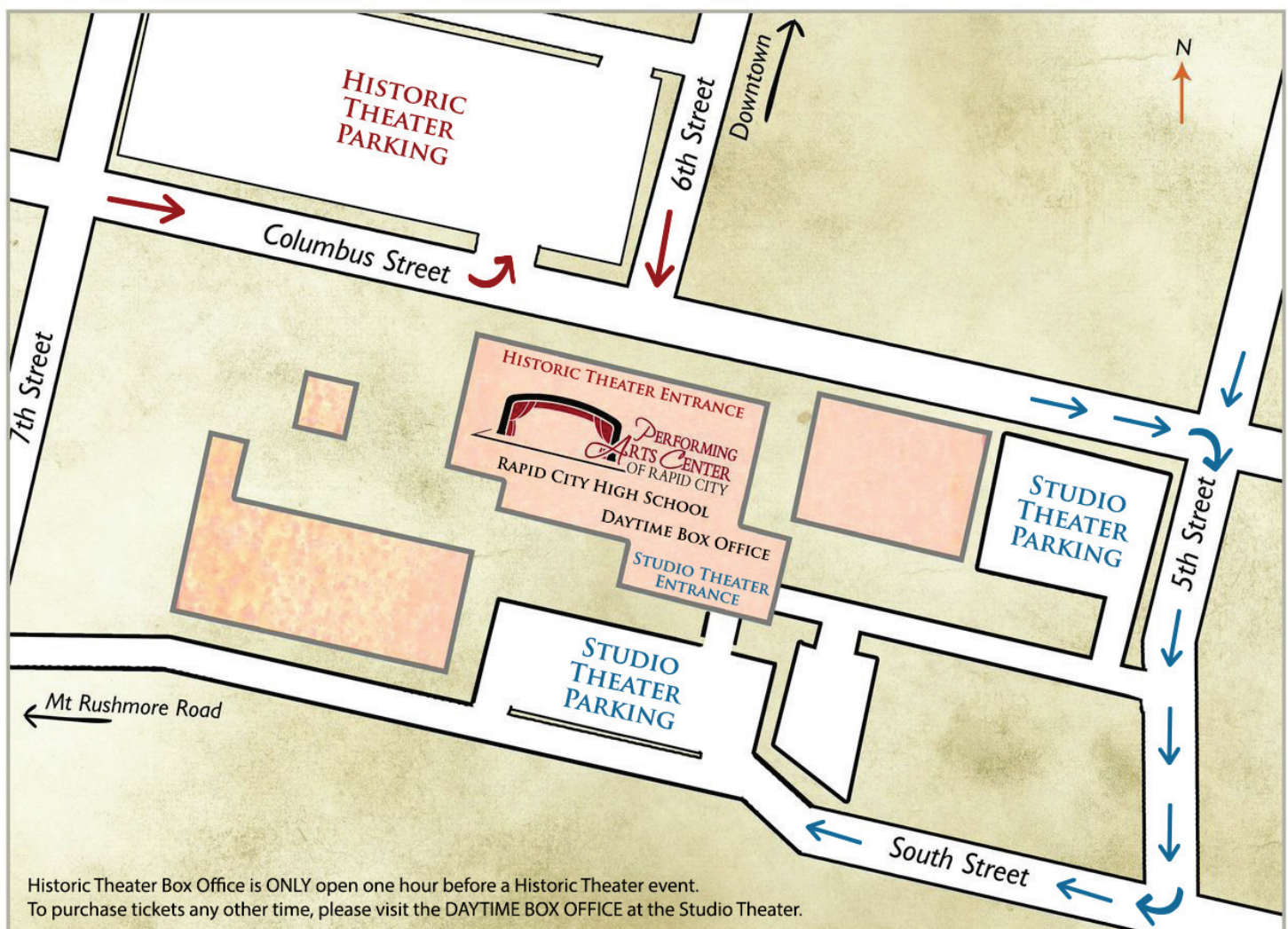


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# Our Facility



## DAYTIME BOX OFFICE

If you are purchasing tickets BEFORE the day of an event, please visit the Daytime Box Office, which is located inside the Studio Theater.

Daytime Box Office Hours:  
Mon-Fri 12pm-4pm Sat 10am-1pm

## HISTORIC THEATER

Historic Theater (larger theater) entrance is on the North side of the building and can be accessed by parking on Columbus St. or in the parking lot off of 6th St..

Historic Theater Box Office  
is open one hour before all events.

## STUDIO THEATER

Studio Theater (smaller theater) entrance is on the South side of the building and can be accessed by parking on South St. or in the parking lot off of 5th St.

Studio Theater Box Office  
is open one hour before all events.





# *The* **Historic Theater**

*Don't let the proscenium theater setup fool you! Our beautiful 800-seat Historic Theater is incredibly intimate, with a large portion of the stage thrusting into the audience. This creates a unique experience for any type of audience for a multitude of events.*

*Ideal for concerts, singer-songwriters, comedians, large-scale theater productions, dance recitals, choral concerts, symphonies and more!*





# *The* **Studio Theater**

*Our charming 175-seat Studio Theater features a unique twist on the traditional black-box theater. The stadium-style seating is permanently installed, instead of using movable risers. This gives your audience the comfort of traditional theater seating along with inviting intimacy.*

*Ideal for the more intimate theater productions, speaking engagements, comedians, seminars, graduation ceremonies, workshops and meetings.*



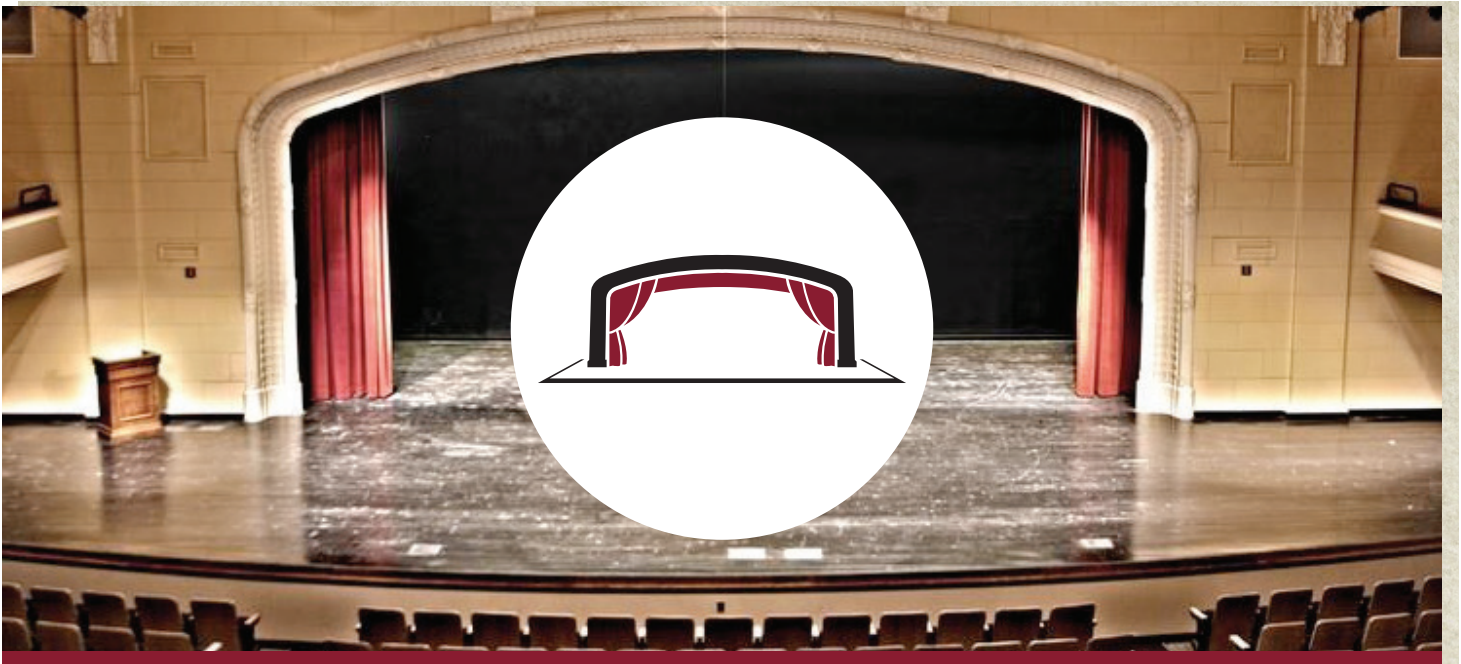
# Rental Rates

*Please see the fees associated with the Performing Arts Center of Rapid City rentals on the following page. Each contract is negotiated separately, keeping in mind the specific requirements of the organization or individual renting the space, as well as the demands the rental will place on the facility and the Performing Arts Center of Rapid City staff. Special rates are available to non-profit organizations. There is a non-refundable deposit of 50% of total fees due at the time the agreement is signed.*

*All contract signings, negotiations and other financial reconciliations must go through the Executive Director of the Performing Arts Center of Rapid City. From there, you will be able to determine a payment plan that fits the needs of your organization or promotion company, along with any other staffing costs or additional services.*

*All rates include setup and strike, unless otherwise noted in the contract. Non-profit rates are only honored if the renting organization can legally provide the proper tax-exempt identification, proving their 501(3)c status. If an organization is unable to provide such documents, their rental fees will be considered commercial.*





# Historic Rates

## Commercial

**\$1,650** per Historic Theater performance, one-day rental

**\$525** per additional Historic Theater performance the same day

## Non-Profit

**\$1,100** per Historic Theater performance, one-day rental

**\$400** per additional Historic Theater performance the same day





# Studio Rates

## Commercial

**\$400** per Studio Theater performance, one-day rental

**\$150** per additional Studio Theater performance the same day

## Non-Profit

**\$400** per Studio Theater performance, one-day rental

**\$150** per additional Studio Theater performance the same day



# Staffing *and* Ancillary Fees

**50% Rental Deposit Due at Contract Signing**

**Front-of-House Staff – \$75** per performance, required

**Technical Staff – \$18/hr** per staff, at least one required

**School Security – \$40/hr** per staff, at RCHS discretion

**Equipment at Cost + 10%** for equipment not owned by PACRC

**South Dakota Sales Tax** unless tax-exempt  
6.5% on staffing services    9% on ticket sales

**15% of After-Tax Novelty Merchandise Sales**

**Overnight Security - Quote upon request**

**American Sign Language Interpreter - Quote upon request**

**Fire Pyro Inspector - Quote upon request**

*Post-performance payment from ticket proceeds (or invoice for free events) to include second half of rent plus additional fees of overages on estimates, and/or reimbursement for any shortfall.*

*Three hour minimum call, all staffing rates subject to change. All personnel are PACRC employees or under contract by PACRC and supervised by the management.*

*Doors open typically 30 minutes prior to the performance time. PACRC reserves the right to draw 8-15 complimentary tickets, per event, for its sole use.*





# Rental Policies

*The following section explains the additional facility policies of the Performing Arts Center of Rapid City and Rapid City High School (our shared space). Several of the policies may be addressed specifically in your rental contract at the discretion of the Executive Director.*



# Insurance Policy

*For all events, the Licensee will be required to carry event insurance. Not less than ten (10) days prior to entering upon the leased premises, the Licensee will deliver to the PACRC Office a policy of Commercial General Liability covering the Licensee for the period of the event. Coverage must be issued by a company authorized to engage in the insurance business in the State of South Dakota. Said policy will name PACRC as additional insured. The policy will provide limits of liability which shall not be less than the following amount (a) \$1,000,000 bodily injury or death to any one person in any one occurrence; (b) \$1,000,000 injury or death sustained by more than one person in one occurrence; and (c) \$1,000,000 for damage or destruction of property in any one occurrence. The policy will require that the insurance company give PACRC's Executive Director advance-written notice of any reduction or cancellation of the coverage during the term of this lease. The Licensee will indemnify, save and hold harmless the Lessor from all actions or proceeding to recover damages for injuries to persons or property arising from the Licensee's occupancy of the leased premises of the Licensee's activities.*





# Staffing Policy

*Depending on both the timing and complexity of the event, including its set-up and strike, one or more of the PACRC's staff shall be onsite. Events that are more complex may require the assistance of additional staff. Technicians, house managers, ushers, and concession staff are under the management of PACRC. The Licensee is required to provide the PACRC 30 days prior with all specific details of all technical, set-up and show related requirements so that PACRC preparation may be accomplished as efficiently as possible. The Licensee is urged to provide this information as far in advance as possible in order to help insure maximum efficiency and economy.*





# Concessions Operations

*The PACRC has exclusive rights to serve all food and beverages in the PACRC. All revenue derived from food and beverage sales shall be retained by PACRC. Both permanent and portable stands are utilized to give the best possible service to our patrons. Scheduling of operational hours and condition for operation will be at the discretion of the PACRC management.*

*Where souvenirs, novelties, records, tapes, and the like are sold during events in the PACRC by Licensees and/or event performers, a commission will be due to the PACRC as per the contract. Arrangements for this activity will be coordinated through the PACRC Management.*





# Copyright Fees

*Any and all ASCAP, BMI, SESAC, or other copyright fees applicable to an event will be the full responsibility of the Licensee. Payment of the fees will be made by the Licensee directly to the applicable copyright agency. Licensee shall warrant that all copyrighted material to be performed in the PACRC has been duly licensed and authorized by the copyright owners or their representatives.*





# Marketing Policy

*All promotional material, whether created for television, newspaper, outdoor advertising, handbills or otherwise, prepared by the Licensee that contains reference to the PACRC shall be approved by PACRC, prior to publication/airing. PACRC approval shall not be unreasonably withheld.*

*PACRC reserves the right to approve the size, number, quality, location and content for all event related signage or decorative material. All combustible decorating material must be flame retardant in accordance with the Rapid City Fire Department Regulations.*

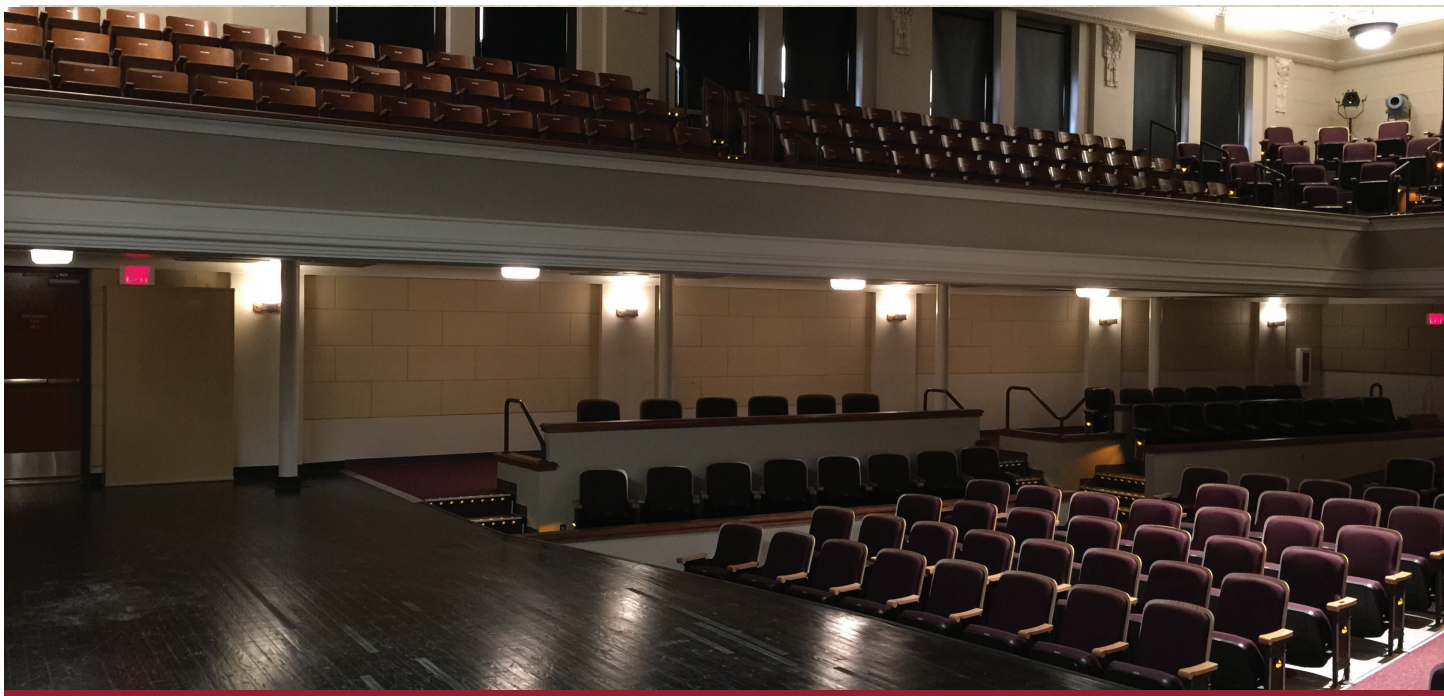




# Technical Policies

*The following section explains several policies concerning the technical operations of the Performing Arts Center of Rapid City. We have a trained technical staff led by a Technical Director and Master Electrician. If you have any technical needs— we can make it happen!*





# House Lighting

*PACRC utilizes 96 2.4k Strand Dimmers on a dimmer per circuit system controlled by a Strand lighting console. House lights are controlled from the projection booth at the back of the balcony or Stage left. Stage lighting can be controlled from the projection booth and stage left. A “permanent” repertory light plot has been hung consisting of basic area lighting, color washes, and specials. Specials may be refocused; other existing lighting may not be refocused without permission.*





# Electrical Service

*There are numerous locations of 120-volt power throughout the facility. Please discuss exact locations with PACRC Management. PACRC has a two 200 amp, 208-volt show power sources in the Historic Theater, upstage left. All show power connections are to be made by a licensed electrician hired by the facility.*



# Other Policies

## Backstage

*Keep all areas of fire egress clear at all times. Graffiti on any walls in the backstage area is strictly prohibited.*

## Equipment

*All equipment brought into the PACRC must be safety approved. PACRC provides no linens of any kind.*

## Load-In

*The loading dock for the Historic Theater is the east side of the building off 5th Street. The loading dock for the Studio Theater is accessed via South Street off of 5th Street.*

## Smoking

*There is to be no smoking within and surrounding the PACRC's facility in compliance with South Dakota State Law.*

## Walls

*Nothing may be attached to any walls in the facility without prior permission. Tacks, nails, screws, glue, or tape of any kind is strictly prohibited.*