

Minutes of the PACRC Board April 18, 2019

Present: Pete Cappa, Malcom Chapman David L'Esperance, Steve Flanery, Kirsten Hollenbeck, Anna Huntington, Vera Kowal, Angie McKie, Kristol McKie, Lisa Modrick and Eric Pickar. Also present: Executive Director, Nick Johnson

Absent: Dennyce Korb, Ann Hengen, Amy Policky, Val Simpson, Kumar Veluswamy

The meeting was called to order at 8:06 am by President Kristol McKie.

The minutes of the March meeting were reviewed, moved and approved. Motion by Vera Kowal, second by Lisa Modrick.

Financial Report: Angie McKie reviewed and discussed the budget. Take Your Seat numbers campaign numbers are not a concern. State grant numbers are an issue in timing and not a concern. Contracted services are a wash. Gross profit YTD, while less than budget, not a concern. School of Mines event was a great success. Advertising and marketing are still a good number. Insurance expenses went up due to workers comp costs. \$22 thousand better than expected on expenses so the budget is \$6K ahead. Overall will be better than budgeted at the end of the year. Balance sheet was recommended for approval until Angie and Nick meet with the accountant. Moved to approve financial report minus the balance sheet by K. Hollenbeck, 2nd by L. Modrick. Motion approved.

Executive Director's Report: March was a good month for attendance for BHCT. April is still a very busy month. Michael Jackson event rescheduled to October 20th. Family series finished with a small profit and over last year. A recommendation was made to send a sponsorship page out to thank the Family Series sponsors and possibly list this on our website and Facebook page. Comp tickets for the Family Series were discussed.

Committee Reports:

Development/Endowment Committee: Kristol reported that this committee would be meeting to discuss the recommendations by the committee regarding the endowment after meeting with the SDCF and the BHCF. Also, that a Bush Grant was applied for under the Community Innovation Grants.

- *Pop Up Party* next committee meeting is April 25th. Work continues to get wine sponsors for the event with the help of Ross McKie. The event is still in need of at least two \$2,500 sponsorships. The flyer was discussed. Everyone needs to speak with sponsors! Email Nick with any potential donors.
- *Donor Circle* – Working on the spring ASK letter.
- *Take Your Seat* – Several seats are pending so we should be over budget.

Strategic Planning Summary: Malcom discussed the ongoing work on the vision/mission/goals draft and what still needs to be done. Need to dig into our goals more frequently. This issue needs to be front and center at every meeting. It was suggested that the goals be referenced on each agenda, to remind us we have a plan. Alignment is important. Action: Nick suggested change to the mission statement (Move "increase opportunity for everyone" to the end). Nick will

take the changes back to Pam. Kirsten suggested a statement – “The community is bettered”. Malcom suggested that she write the statement for further discussion.

JMC: Evaluations are due April 30th at noon. The Joint Management will receive the information from Steve Hengen and meet to discuss goals for this next year. The Presidents of PACRC and BHCT will then meet with Nick.

Board Development: New addition and proposed slate of officers will be on the next agenda. We have three openings to fill, a potential for no openings next year but as many as five openings in 2021.

Old Business: Dr. Gwinn bequest paperwork was submitted. Share is equal to \$60-64K.

New Business: Kirsten Hollenbeck asked if the Art Committee needs to meet regarding the student and area artist cases. These are way out of date. Nick mentioned talking to Gabrielle Seely regarding the student art cases. More attention needs to be given to these next season.

CMO Reports:

- BHCT – Nick reported that the Full Monty had wrapped up as well as Cherry Street with great success. Play reading series is new this year for edgier content. There was a discussion on the wine selection for shows and to improve with more variety.
- Shrine of Democracy Choir – David reported it is crunch time for the May 11th show. August 26th annual get together will be at Crazy Horse vs Mt. Rushmore.
- BH Symphony – Kirsten reported the season is completed. Shared that working with the new box office staff and front of house/concessions staff has been great. BHSO is now doing season ticket renewals.
- There is still no application for BH Showcase chorus to rejoin the coalition membership.

The meeting concluded around 9:30 am.

Next PACRC BOD meeting is Thursday, May 16th at 8:00 AM at PACRC.

Respectfully submitted,

Eric Pickar

Attested by:

Date: