Minutes  
PACRC Board  
4/19/17

Present: Kristol McKie, Dennyce Korb, Ross McKie, Patrick Goetzinger, Steve Flanery, Katharine Thomas, Lisa Modrick, Angie McKie, Anna Huntington. Also present Nick Johnson, David L'Esperance, Gabriel Seely, Jeff Nelsen.

Absent: Mike Gould, Holly Godber, Ken Ketel, Brad Berens.

Meeting called to order at 7:32 a.m. by President Kristol McKie.

Minutes of February 15, 2017 were reviewed. R. McKie moved the minutes be approved, Goetzinger seconded. Motion carried.

The e-mail approval of the Oscar Howe project and the third floor art case was reviewed. The project and art case was unanimously approved via e-mail vote. R. McKie moved the vote now be ratified, Flanery seconded. Motion carried. Our thanks to Byron Lee.

At this time Gabriel Seely was introduced. She is a visual arts and language arts teacher at Rapid City High School. She invited any board member who would like to see what is happening in her classroom or who has questions on the Oscar Howe project lessons to stop in at any time. She was invited to speak at the Indian Education Summit in Pierre in September of last year which she considers her most important speaking engagement of the year. She chose to speak about the Oscar Howe project. People from all over the country attended, and she told the story of how we conceived and executed this project. Attendees at the conference are teacher prep faculty from universities and people who specialize in Indian education all over the country. We got some national recognition as a result of the project and Gabriel's presentation. We know that at least 1,000 students have used the lessons so far. The lessons are completely self-contained, downloadable lessons. Her students, who are all at-risk students, are utilizing the lessons and are very engaged and enjoying the lessons. They have seen a 30% increase in skills of inferential thinking and using textual evidence in students using these lessons. The lessons are free to the end-user. Gabriel is currently field testing another lesson now about Byron Lee's family and their connection to Oscar Howe. Byron will be here early this summer and it is hoped that the new additional case which will contain Native student art work will be in place by that time.

The Cultural Education Committee in conjunction with members of the Rapid City Public School Foundation will choose the art work which will be displayed in the student art cases. Gabriel will be working on getting the maximum number of submissions from other Rapid City area schools art teachers. The cases will be changed out three times a year. The school district is very excited about this partnership with the Performing Arts Center of Rapid City. Submissions will be in by mid-April and a selection will be made by the end of May. The submission can be photography, art, anything that will fit
in the case. The strongest Native American artist piece and the strongest "any student" artist piece will be chosen for display. K. McKie said a reception will be planned after school starts, possibly the second week in September.

R. McKie presented the financial report. Flanery announced the Black Hills Area Community Foundation approved a grant for us, but the amount has not yet been determined. It appears we are about on target to meet our budget as far as grants. We are a little behind on Take-Your-Seat. Our expenses are up a bit, but overall things are about on track. We are showing a fairly substantial loss on the year so far, but hope to pick up at least half of that in April and May. Ross discussed increasing fees, both ticketing fees and rental fees. All rental fees will go up by approximately $25.00 except certain non-profit and commercial events in the studio theater. Ticket fees will go up by 50 cents. K. McKie stressed that the CMO's need to be informed as soon as possible.

K. McKie discussed the Take-Your-Seat campaign. Six additional seats have been sold, so there are now eight left to sell to make our goal for the year. R. McKie moved that we comp a seat for Byron Lee. Huntington seconded. Motion carried.

Johnson gave the executive director's report. He reported on the Family Series. Dr. Charles Gwinn gave us a donation again last week, his second for the year, for which we are very appreciative. A much needed boost. Grants were submitted in March to the Black Hills Area Community Foundation and the South Dakota Arts Council. Johnson plans to have a schedule for the Family Series next year put together by June so that we can get to work on securing funding earlier.

Johnson will schedule meetings with the CMO's within the next two weeks to inform them of the increase in fees. Johnson proposed giving non-profits the CMO rate during the summer because the theaters go unused for a substantial amount of time in the summer.

The Employee Handbook was reviewed at the last Joint Management Committee meeting. There are a few tweaks on it yet, but it should be ready for approval next month.

There was no report from the Endowment Committee. K. McKie spoke with Bruce Rampelberg about possibly chairing the Development Committee. He already chairs two other development committees, but may be willing to sit on the committee. The Pop-Up Party Committee is making good progress. A Save-The-Date for the pop-up party will go out today.

Joint Management Committee has met. They are reviewing the handbook. They will be meeting again on May 8 to finalize it. The JMC also discussed Nick's review process. JMC will complete their forms by Monday. Board members will receive theirs by April 25 to be submitted by May 2. It is important that everyone completes the form.

Johnson asked that a meeting of the survey committee be set to review what Danae has done to date and discuss what last year's survey helped us to determine.

Johnson announced we are now at full staff as a new artistic director has been hired for BHCT and Nick has hired an administrative assistant. BHCT will be celebrating its 50th season. They have approved
their new season. BHSO had excellent attendance for their last concert. R. McKie asked if there is any way to tie in downtown with BHCT events, "dinner and a play."

Nelsen discussed the joint project with the school on getting a stairway built from the lower parking lot to the upper (PAC) parking lot.

K. McKie and Holly Godber are still working on the annual calendar.

Johnson has talked with Todd Fosson regarding the historic theater stage floor project and is waiting for an estimate and he will be soliciting bids from perhaps a couple of others.

We will be looking to recruit a new board member as Ross McKie will be leaving the board.

L'Esperance gave a report for the Shrine of Democracy Chorus regarding their annual show which will be Mother's Day weekend. Both of the women's a cappella choruses (Showcase and Dynamix) will be performing as well as award-winning quartet Vocal Spectrum from the St. Louis area.

Flanery moved adjournment. A. McKie seconded. Meeting adjourned at 9:02 a.m.

Respectfully submitted,

Dennyce Korb, Secretary