

**Minutes**  
**Performing Arts Center of Rapid City Board Meeting**  
**February 16, 2023**

No Quorum, so updates/informational meeting only. Began meeting at 8:05am led by Jana

Present: Pete Cappa, Ellery Grey, Stephanie Pariza, Michael Birkeland, Jana White, Vera Kowal, Nick Johnson

**Financial Report, January 2022**

Discussion: Pete noted that we are significantly below on the revenue side - could be as much as \$40k below projections. Attention is needed in Individual Contributions; Take Your Seat Campaign; and Foundation Grants. What other opportunities are available? The state grant will be less than anticipated. All Arts Council grants were reduced based on unprecedented levels of grants during COVID.

**Executive Director Report**

A discussion regarding additional promotion of the Take Your Seat Campaign took place. This included program inserts, one-on-one meetings with board members for assistance, and engaging directors and other theater users in promoting this opportunity.

**New Business**

Pop Up Party – Jana: Location and themes have been tentatively identified. Date: June 30, 2023 Board support for volunteering and sponsorship will be needed. A discussion about promoting the event took place.

**Old Business**

- Nick and Eric are working on Bylaws Review. They are setting up meetings with the Mayor and the School District to review potential changes.
- Facilities projects and seat projects are still in queue. Will need to identify new contact with RCAS.

**CMO activity:**

No reports

**Motion to Adjourn 8:38** by Jana; 2<sup>nd</sup> by Michael. Meeting adjourned