

Minutes
Performing Arts Center of Rapid City Board Meeting
March 16, 2023

Present: Eric Pickar, Justin Klapperich, Rod Pettigrew, Jeff Nelsen, Kay Kelts, Michael Birkeland, Jana White, Nick Johnson

Financial Report, February 2022

Justin presented the February report. Year-to-date is not a break-even but cash position is strong and reserves never deviate more than \$10K month to month. Net income deficit went down by over \$6K in February. Expenses are close to year to date budget so while we're at a \$10K year-to-date operating deficit Justin doesn't think it's a red flag situation.

Motion to Approve Financial Report by Michael; 2nd by Jeff; Approved

Executive Director Report

Eric reported on meeting with Nicole Swigart, newly appointed superintendent for RCAS, and Coy Sasse RCAS Business Manager. It was a very productive meeting and they are very supportive. Discussed extending the next lease well beyond 10 years (The current 10 year lease expires July 1, 2028). Nicole taught theater at Stephens at some point so seems to be enthusiastic and supportive of the arts.

Pop Up Party Report

Jana reported on planning for the Pop Up Party, Friday, June 30. A Save the Date post and e-mail will go out within the week.

If you have locale ideas for this or future years, please run them by Nick

We need help from all board members to procure sponsors (50% of the event revenue) and to develop auction items. The goal is for each board member to procure 2 wine sponsorships (\$500), which can include one's personal sponsorship. Each Wine Sponsor gets 2 free tickets so it helps recruit tables by getting friends to get their tickets through sponsorship. Eric encouraged everyone to recruit one additional couple to attend at your table.

More volunteers will be needed for the day of, including from CMOs (resident companies) and especially in the afternoon (2:00-5:30) right before guests arrival.

Good suggestions from the board for promoting the Pop Up: Get video testimonials, especially live at the event.

Kay said she has some good ideas for auction items.

Old Business

Eric and Nick will meet with Mayor Allender to discuss whether or not the MOU with the City needs to be re-done to allow for updates to our bylaws.

New Business

Nominating Committee will be Exec. Comm. (Eric, Jana, Steph., Justin?) plus whomever else is interested in recruiting new board members.

CMO activity:

Go to *Sister Act* this weekend or next; and the Symphony's last concert April 15. Shrine of Democracy concerts are on May 13.

Motion to Adjourn by Kay; 2nd by Michael. Meeting adjourned